



MOONLIGHT MARKET

2024 SPONSORSHIP LEVELS

| SPONSOR BENEFITS | PRESENTING SPONSOR \$20,000 | VENDOR SPONSOR \$10,000 | FORECAST SPONSOR \$5,000 | MUSIC SPONSOR \$5,000 | HOMETOWN PARTNER \$2,500 | HEART PARTNER \$1,000 |
|--|--------------------------------|----------------------------|-----------------------------|--------------------------|-----------------------------|--------------------------|
| Logo included on Johnson Drive Moonlight Market Banner | ♥ | | | | | |
| Company name included in all Moonlight Market email and social media promotion as presenting sponsor | ♥ | | | | | |
| Tent location at all seven Moonlight Markets | ♥ | | | | | |
| Company logo included on vendor map that is attached to promotional emails | ♥ | ♥ | | | | |
| Tent location at four Moonlight Markets of sponsor's choice | | ♥ | | | | |
| Company logo included on social posts (min 7x) providing night-of forecast | | | ♥ | | | |
| Company logo included on social posts promoting music group (min 7x) plus signage at music tent | | | | ♥ | | |
| Logo included on Moonlight Market sponsor webpage | ♥ | ♥ | ♥ | ♥ | ♥ | |
| Logo shared on social media thank you post during Moonlight market season | ♥ | ♥ | ♥ | ♥ | ♥ | |
| Logo on thank you signage at City of Shawnee tent | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Logo included on 2024 Moonlight Market t-shirt | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |